

the **Twig** branch newsletter – August 16, 2021

**REDESIGNED LOGO:** An updated logo and change in logo colors has been supplied for our use by AAUW WI. It reflects recent updates made at both the state and national level and an effort toward putting forth a coordinated message that aligns with the **Five-Star Rewards Program** and the **AAUW WI Strategic Plan** for 2020-2024.

The Strategic Plan covers the following objectives: **Governance & Sustainability; Leadership; Economic Security; Education & Training; Advancement; Public Policy; Communications; and Programs.**

Please see the attachment for more detail.

**SHARING A LETTER WITH OUR MEMBERS:** Please see the attachment “Greetings to our AAUW President cover letter.” It is from Stephanie Malaney, Public Policy Chair, AAUW WI.

**PUBLIC POLICY – Fair Maps:** Our September 28<sup>th</sup> meeting will feature **Fair Maps with Cindy Zahrte**. This meeting will be open the public and held at **Vino Anjo**. It will be our first meeting for the program cycle. We look forward to a great turn out. This will give us a big marketing opportunity (as well as a fun wine opportunity too)!

**AMERICAN LEGION FISH FRY:** We have been invited again by the American Legion to assist with a couple of Friday Fish Frys as a fundraiser for our Branch. Megan Divyak has received the following dates. Rita Steffel suggested we choose two or three dates, and she will contact the interested groups. The Girl Scouts get priority during cookie season (March/April timeframe). Please give this some consideration. Not only is this a good way to raise funds for our scholarships, but it also helps us build our identity within the community.

**Fish Fry Dates:**

**2021: 9/10, 9/17, 10/1, 10/15, 11/5, 11/19, 12/3,**

**2022: 1/7, 1/21, 2/4, 2/18, 3/4, 3/18, 4/1, 4/15, 5/6**

**PROGRAM DEVELOPMENT:** A finalizing meeting will be held on **August 23<sup>rd</sup> at 6:30 at Tammy Hewuse home, 404 Vandervort. All are welcome.** If you have any questions or concerns in regard to what you’ve seen so far, please let Tammy or Deb Thiel know. We so look forward to learning and growing together this year!

*Please send newsletter items to Bonnie Peterson, AAUW Secretary, at [wordemp@centurylink.net](mailto:wordemp@centurylink.net). 608-372-7501*